

BITCOIN MEET-UP REPORT

Project:

Creating a bitcoin centred community in Zambia

Aim:

To create a strong community of bitcoin enthusiasts in Zambia.

Objectives:

- The community should only be bitcoin centred.
- The meet ups both physical and online
- target people from all works of life

Record of event:

We met for first meetup at the University of Zambia GSB lodge for a total of 29 people; Half invited by Ndesa and another half by me. The event was a social meet-up (braai). We first explained who Anita Posh is, what BFF is to the attendants and what the meeting signified. Japhet then gave a talk on “what Bitcoin is and how they can use it”. We then did a practical demonstration, we opened wallets (blue wallet) for them and Anita sent some Satoshi’s to each of them as a practical demonstration. We informed them that if they wanted to sell the Satoshi’s we could do p2p transactions with them so that they also experience how the exchange of crypto for fiat also works, only three did this, most preferred to hold crypto.

Challenges:

- it took a lot of time opening and showing them all the basic functions in the wallet.
- Time was not kept as most attendants came late.
- Expense: it was noted that physical meet ups are costly, most cost came from venue.

Recommendations:

- Providing reading materials (even brochures) on bitcoin would be a good idea
- Next event we make the attendants download the wallet first thing when they arrive as this wasted a lot of time last time
- Do more social meet-ups
- If the idea of physical meet ups is to hold then we need to find a cheaper venue
- Create a clear and defined method of measuring and monitoring success of the events

Conclusion:

The physical meet up was a good idea especially since it was a social event as we got to interact with the attendants personally and do hands on demonstration on crypto wallets, we believe social gatherings strategy will play a significant role in growing the communities. In addition, the food was also a good idea considering how long the event lasted. the transport refunds to encouraged people coming from long distances. I have seen progress as most of the attendants have contacted me after the meet up asking to buy some bitcoin or enquiring on how to send or receive bitcoin or Satoshi's, some have been asking for recommendations on bitcoin books to read up on. Overall, the event was a success thanks to ndesa for his commitment and Japhet for coming through.

PREPARED BY: EMMANUEL MANGALASHI